

PROPOSAL OFFER FORM



Requests for Offers for the commercialization of
International audiovisual rights of the Spanish Football League

MANDATORY
Distribution Strategy
Plan (I -IV)

Outline below your comprehensive Distribution Strategy, detailing how you intend to maximize the reach, visibility and consumption of the Licensed Rights across the territory in the seasons 2026/27 and 2027/28

(i) Coverage and distribution reach:

(ii) Quality and credibility of the distribution plan:

(iii) Guaranteed broadcast throughout the Territory:

(iv) Promotion, marketing and positioning:

Bidder may include here any additional commercial proposal submitted to LALIGA for its consideration

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OPTIONAL

**Economic Offer, Other
Commercial
Proposals, Marketing
Investment (v- vii)**

Every bidder is invited to make at least one (1) bid for one (1) or more territories of its preference, covering both (2) seasons (2026/27 and 2027/28); bids covering only one of the two seasons will not be accepted.



TERRITORY ALL MARKETS [2 Seasons Offer]	
26/27	27/28

TERRITORY CYPRUS [2 Seasons Offer]	
26/27	27/28

TERRITORY GREECE [2 Seasons Offer]	
26/27	27/28

TERRITORY CROATIA [2 Seasons Offer]	
26/27	27/28

TERRITORY SLOVENIA [2 Seasons Offer]	
26/27	27/28

TERRITORY LIECHTENSTEIN [2 Seasons Offer]	
26/27	27/28

TERRITORY LUXEMBOURG [2 Seasons Offer]	
26/27	27/28

TERRITORY FRANCE [2 Seasons Offer]	
26/27	27/28

TERRITORY MONACO [2 Seasons Offer]	
26/27	27/28

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ECONOMIC OFFER

Every bidder is invited to make at least one (1) bid for one (1) or more territories of its preference, covering both (2) seasons (2026/27 and 2027/28); bids covering only one of the two seasons will not be accepted.



TERRITORY ANDORRA [2 Seasons Offer]	
26/27	27/28

TERRITORY ICELAND [2 Seasons Offer]	
26/27	27/28

TERRITORY NORWAY [2 Seasons Offer]	
26/27	27/28

TERRITORY DENMARK [2 Seasons Offer]	
26/27	27/28

TERRITORY SWEDEN [2 Seasons Offer]	
26/27	27/28

TERRITORY FINLAND [2 Seasons Offer]	
26/27	27/28

TERRITORY ESTONIA [2 Seasons Offer]	
26/27	27/28

TERRITORY LATVIA [2 Seasons Offer]	
26/27	27/28

TERRITORY LITHUANIA [2 Seasons Offer]	
26/27	27/28

TERRITORY POLAND [2 Seasons Offer]	
26/27	27/28

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(vi) Other commercial proposals:

(vii) Minimum marketing investment:

Bidder may include here any further comments to LALIGA for its consideration

DATE

COMPANY

SIGNATURE AND POSITION