

## TERMS AND CONDITIONS OF THE CAMPAIGN

### "LALIGA FANTASY PUBLIC AND FANTASTIC LEAGUE SPONSORED BY G.O.A.T."

This document of the terms and conditions ("**Terms and Conditions**") – consisting of (a) "**Specific Conditions**" and (b) "**General Conditions**" – establishes the rules by which your participation in the Campaign is governed.

Please read this document carefully before participating. By participating in the Campaign including the Game (as defined below), you accept and undertake to comply with these terms.

#### a) SPECIAL CONDITIONS

<b>What is the G.O.A.T.-sponsored soccer fantasy league Campaign?</b>	Means the promotional campaign by virtue of which G.O.A.T. (a platform owned and operated by SRMG) will promote its products and/or services as further described under Clause 2.1 of the General Conditions. It includes Public and Fantastic LALIGA Fantasy Leagues.
<b>What is the territorial scope of the Campaign?</b>	Saudi Arabia, Palestine, Algeria, Jordan, Qatar, Bahrain, Kuwait, Syria, Egypt, Lebanon, Tunisia, United Arab Emirates, Libya, Yemen, Iraq, Morocco, and Oman.
<b>Where can I participate?</b>	Within the "LALIGA Fantasy" app.
<b>What are the dates to participate?</b>	During the 2025/26 and 2026/27 seasons of LALIGA EA Sports. Check the in-game app throughout the season for specific contest dates.
<b>What do you have to do to participate?</b>	Users registered in "LALIGA Fantasy" who want to participate in the contests must join the GOAT Public and Fantastic Fantasy League during the duration of the Campaign and will be able to participate in the contests held each month and at the end of the season.
<b>Is there a limit to the number of entries per person?</b>	No

**What is the prize?**

Six season prizes will be awarded to the users who earn the most points in the Public and Fantastic Leagues at the end of the season. Depending on the classification, the following prizes will be chosen:

**G.O.A.T PUBLIC LEAGUE:**

- **1<sup>st</sup> place:** Official LALIGA Club Jersey T26/27 of their choice and the official LALIGA Ball.
- **2<sup>nd</sup> place:** Official LALIGA Club Jersey T26/27 of their choice and the official LALIGA Ball.
- **3<sup>rd</sup> place:** Official LALIGA Club Jersey T26/27 of their choice and the official LALIGA Ball.

**G.O.A.T FANTASTIC LEAGUE:**

- **1<sup>st</sup> place:** Official LALIGA Club Jersey T26/27 of their choice and the official LALIGA Ball.
- **2<sup>nd</sup> place:** Official LALIGA Club Jersey T26/27 of their choice and the official LALIGA Ball.
- **3<sup>rd</sup> place:** Official LALIGA Club Jersey T26/27 of their choice and the official LALIGA Ball.

<b>How many winners will be selected?</b>	6 in total throughout the season, 3 for the Public League and 3 for the Fantastic League.
<b>When and how will the winner be selected?</b>	<p>The user who has achieved the highest score in the Global Ranking at the Public and Fantastic GOAT League at the end of the season will take the first prize, the second place will take the second prize and the third place will take the third prize.</p> <p>In the event of a tie between two or more users in terms of their score, the user with the lowest team value will win.</p>
<b>How is the winner notified?</b>	<p>By email to the address provided by the user when registering in the Game in the case of registrations via Android operating system and in the case of registrations via iOS operating system if the user does not choose the option to hide the email. In case the user with iOS operating system has hidden their email, they must contact <a href="mailto:ayuda@laliga.is">ayuda@laliga.is</a> to claim the prize.</p> <p>When participating in this Campaign, users' data must be shared with SRMG for the purposes of providing, operating and improving the Campaign and communicating with the user regarding this Campaign, including (without excluding other uses): notifying the winner of their prize and coordinating the delivery of same. SRMG will process personal data in accordance with its privacy policy, available at this link:</p> <p><a href="https://www.srmg.com/en/privacy-policy">https://www.srmg.com/en/privacy-policy</a></p>
<b>How is the prize shipped?</b>	Once notified, the winner must provide their full address details to enable SRMG to arrange delivery of the prize by courier. Failure to provide the required information, or residency in a country outside the territory, will render the winner ineligible to receive the prize.
<b>Where are these accessible published?</b>	They will be published on the LaLiga Fantasy website -> <a href="#">Legal information Conditions of Use   LALIGA</a>
<b>How can I contact LALIGA in case of doubts, questions or incidents about the Campaign?</b>	Writing to <a href="mailto:ayuda@laliga.es">ayuda@laliga.es</a> .



## b) GENERAL CONDITIONS

### 1. Campaign Organizer:

- 1.1 **SRMG Media Solutions**, with CR number 105367943500003 and registered office in Dubai Media City, building 2, Office 506, Dubai, UAE, is the organizer and promoter of the Campaign ("**SRMG**").

### 2. Purpose:

- 2.1 Through this promotional campaign (the "**Campaign**"), SRMG aims to promote its products and/or services by enabling eligible users/participants to take part in a skilled-based soccer fantasy competition league sponsored by SRMG's "G.O.A.T." platform, available in mobile application or app format, under the name of "[**GOAT**]" (the "**Game**"). The Game is owned and operated by LALIGA GROUP INTERNATIONAL, S.L., ("**LALIGA**") and offers the participants an opportunity to win prizes as described in these Terms and Conditions (the "**Prize**").
- 2.2 This Campaign is free of charge, and the Game is operated on a free-to-play basis with no entry fees. To participate it is not necessary to make any purchase, except for certain in-app features which will be entirely optional.

### 3. Participants:

- 3.1 Any natural person, resident in the territory to which the Campaign is addressed, over 18 years of age or the age of majority according to their country of residence if greater, can participate.
- 3.2 Employees, managers and directors of SRMG, their direct collaborators, such as the agencies involved in the execution of the Campaign, or the first-degree relatives of the indicated groups may not participate or be awarded a Prize.
- 3.3 We will be able to verify your identity, age and compliance with the conditions indicated in these Terms and Conditions through official documents (ID, passport, etc.), at any time, including before and during the delivery of the Prize.
- 3.4 We may also check compliance with the terms of use of social networks or platforms through which you participate in the Campaign (where applicable). If you fail to comply with the terms of use of social networks or platforms – or provide identity data or false information – you will be immediately disqualified and will be obliged to return the Prize if it has already been delivered to you.
- 3.5 Erroneous, incomplete entries, entries that have taken place outside the participation period or that do not comply with the requirements of these Terms and Conditions will not be valid.
- 3.6 You agree not to implement any method of participation that violates these Terms and Conditions. We reserve the right to disqualify, in our sole discretion, any entry that (i) tampers with or attempts to tamper with the Campaign; (ii) violates these Terms and Conditions or any applicable laws and regulations; (iii) abuses, threatens or harasses any other participant or third party and/or (iv) has been generated by automatisms, scripts or any other type of fraudulent use. SRMG also reserves the right to take legal action against those who carry out any type of act that may be considered manipulation of the Campaign.

### 4. Publication of content by participants:

- 4.1 If your participation requires the publication of comments, photographs, videos or other types of content, the participation must meet the following requirements: (i) be related to the theme of the Campaign; (ii) be original and not infringe the rights of third parties; (iii) not to display content that may be considered offensive or defamatory; (iv) not include trademarks or reference products or services of companies other than SRMG, its clubs or sponsors; (v) be suitable for all audiences and not infringe the law, morality or public order, especially it may not be sexually explicit or ordinary; (vi) not to include or reveal personal data such as telephone numbers or addresses and (vii) not to include or evoke the image or name of other people, without their authorization. SRMG is not responsible in the event of non-compliance with these requirements by participants and reserves the right not to publish or to delete comments or content that do not comply with these conditions.

**5. Prize:**

- 5.1 The Prize will be delivered to the winner in a personal capacity and may not be transferred or assigned to third parties, either free of charge or for consideration.
- 5.2 The Prize cannot be redeemed for another or for its cash value. The winner may renounce the Prize, but in no case will he/she obtain any compensation or indemnity.
- 5.3 We reserve the right to substitute the Prize with another similar value if, through no fault of ours, the Prize is not available during the promotional period.

**6. Notification to the winner and delivery of the Prize:**

- 6.1 We may contact the winner to inform them of their status as a winner, confirm that they meet the conditions of participation, and request the necessary information/documentation to deliver the Prize. The winner must accept the Prize and send all the required documentation/information within a maximum period of ten (10) working days (unless otherwise indicated in the communication received), to the address provided by us. SRMG assumes no liability for persons who have not responded within the deadline.
- 6.2 In order to be eligible for the Prize, we may require the winner to sign a letter of declaration of acceptance of the Prize.
- 6.3 The prize will be delivered to the winner by courier by us within fifteen (15) days after being informed of his/her status as a winner and having provided all the necessary information for delivery.
- 6.4 If a winning participant renounces the Prize obtained, does not comply with the Terms and Conditions, does not provide the documentation or information requested or cannot be contacted, we may automatically reject their participation, without the need to notify them, and we may declare the Prize void. Alternatively, we reserve the right to select a new winner following the same established selection process. In this case, we will proceed to contact (where appropriate) the first alternate or reserve participant, following the same communication procedure as described and so on until the alternate participants are exhausted. If neither the winners nor the alternate winners comply with the Terms and Conditions or accept the Prize, we reserve the right to declare the Prize void.
- 6.5 The name or profile name of the final winner will be published on the channels in which the Campaign is managed or communicated.

**7. Image and intellectual property rights:**

- 7.1 Participants grant SRMG a free, exclusive licence to all exploitation rights – including, but not limited to, the rights of reproduction, distribution, public communication and transformation – that may correspond to them over the content that, where appropriate, is submitted to participate in the Campaign, as well as over the rights to their image – including their name and nickname – so that SRMG can communicate its participation in the Campaign in any modality, format, medium and/or support known or that may be known in the future (including, but not limited to, audiovisual, printed, audio and/or digital media, digital repositories, social networks, computer applications and/or databases). Likewise, the winners will collaborate in promotional activities in relation to the Campaign and authorize the capture and use of their image, name and voice during the enjoyment of the Prize in any commercial operation.
- 7.2 This licence is granted in a worldwide territorial scope, for the maximum term of protection of the rights in accordance with the applicable law and with the power to transfer it to third parties (in whole or in part, exclusively)

or not, free of charge or for consideration), without the right to any compensation or remuneration from SRMG.

7.3 We will not be responsible for any breach of any rule or any infringement of third-party rights made by the participants during their participation in the Campaign, and they assume the obligation to indemnify and hold SRMG harmless in such case.

7.4 In the event that your entry consists of an image or video, in which identifiable third parties appear, you must be able to prove that you have their prior express consent for us to process their image and to exploit it in accordance with the license described above. In addition, in cases where minors are listed, you must provide the written authorization of their parents or legal guardians. Any person accompanying the winner during the enjoyment of the Prize (when applicable) must also authorize the use of their image to the extent described herein.

#### **8. Tax obligations:**

8.1 The prizes are subject to current tax legislation, and the winner, in the event of acceptance of the Prize, must assume the tax obligations that correspond to them in relation to obtaining the Prize, if applicable.

#### **9. Personal data:**

9.1 We may collect personal information from users in several ways, such as when they register for the Game, subscribe to newsletters, contact us, participate in activities, or use services or features that we provide. Users may be asked to provide information such as their name, email address, address, phone number, etc.

9.2 Personal data of users will be collected, processed and shared by and between SRMG, LALIGA and other service providers or third parties for the purposes of providing, managing and improving the Campaign, including without limitation participant verification, prize fulfilment, communications, in compliance with applicable data protection laws and regulations and the respective privacy policies of SRMG and LALIGA.

9.3 We implement appropriate practices for the collection, storage, and processing of personal data, along with appropriate security measures designed to prevent unauthorized access, modification, disclosure, or destruction of such information. In certain circumstances, your personal data may be transferred to jurisdictions outside your country of residence. Notwithstanding this, we remain committed to safeguarding your privacy and ensuring that your data is provided with a consistent and adequate level of protection. Strong security controls are applied irrespective of data location, and the same standard of protection is maintained for all data subjects.

#### **10. Responsibility:**

10.1 Without limiting the rights of the participants as consumers: (i) SRMG is not responsible for and the participants exonerate us, and our collaborators or subcontractors from any type of liability for damages of any kind in relation to the Campaign, the operation of the Game including without limitation any issues related to technical failures, errors, bugs, loss of data, server outages, game mechanics, system downtime or device compatibility and during the enjoyment of the Prize with the limits established in the applicable regulations; and (ii) SRMG is not responsible for possible losses, deterioration, delays or any other circumstance attributable to third parties that may affect electronic mailings or communication of the Campaign.

10.2 SRMG will not be liable in the event of cancellation of the Campaign or impossibility of enjoying the Prize in the event of force majeure or fortuitous event, or for causes that are not attributable to it or that are beyond the control of SRMG (for example, in prizes that consist of travel, cancellation of flights or events, lack of valid personal documentation for travel, etc.).

10.3 The participant acknowledges that the Campaign may be promoted through social media profiles and platforms (Facebook, Twitter, Instagram, TikTok, Twitch, etc.) of SRMG. However, the Campaign is not sponsored, endorsed, or administered by social media platforms. The user completely disassociates themselves from social networks and is aware that by participating in the Campaign he/she is providing his/her information and personal data to SRMG.

10.4 SRMG is exonerated from any liability in relation to the possible opinions or statements made by third parties and/or the media (without any intervention by SRMG) in relation to the participants and/or winners of the Campaign.

**11. Indemnity:**

11.1 The participant expressly agrees to indemnify, defend and hold harmless SRMG, its affiliates, directors, officers, employees, agents, and subcontractors, from and against any and all claims, actions, losses, liabilities, damages, costs, and expenses (including reasonable legal fees) arising out of or in connection with the participant's breach of these Terms and Conditions, applicable laws and regulations and third-party rights.

**12. Modifications:**

12.1 We have the right to extend, postpone, modify or suspend the Campaign if there are causes beyond our control or causes not attributable to us that justify it, trying as far as possible that such modifications do not negatively affect the participants. We will inform you of this circumstance and of the changes or new dates as soon as possible, and the participants will not have any right to receive or claim any compensation.

12.2 SRMG is empowered to, at its discretion, resolve any contingency not foreseen in the Terms and Conditions, based on the spirit and purpose of the same and we may adopt the necessary decisions for the resolution of incidents or unforeseen events that arise in the development of the Campaign as long as these do not unduly harm the participants and are equitable.

**13. Applicable law and competent courts:**

13.1 The Campaign is governed by the provisions of Saudi law.

13.2 In cases in which the regulations provide for the possibility for the parties to submit to a jurisdiction, SRMG and the participant in the Campaign, expressly waiving any other jurisdiction that may correspond to them, agree to submit any controversies and/or litigation that arise or are related to the Campaign and these Terms and Conditions to the courts and tribunals of the city of Riyadh.

13.3 Nothing in these Terms and Conditions shall exclude, limit or restrict the rights of the participant according to the mandatory consumer regulations that may apply.

13.4 SRMG reserves the right to exclude from the Campaign those participants chosen as winners when the legislation applicable to the territory in which they reside establishes limitations that are incompatible with the delivery of the Prize, informing the winner as soon as possible from the time this circumstance is known.

**14. Terms and Conditions:**

14.1 These Terms and Conditions will be accessible through the means in which we communicate the Campaign; they can be consulted and downloaded by the participants at the link indicated in the Particular Conditions throughout the period of the Campaign. SRMG will also keep a copy of the text and make it available to you upon request.

14.2 All the clauses of the Terms and Conditions must be interpreted autonomously and independently. If by a final court judgment one of them is declared null and void, it will not affect the others, and we will replace it with another that will have the same effect.

14.3 In the event of a contradiction between the Specific Conditions and the General Conditions, the Specific Conditions shall prevail.

14.4 These Terms and Conditions may be amended from time to time at our discretion without notice so please review them regularly.

**© 2026 SRMG. All rights reserved.**