**FAIR PLAY SOCIAL PROJECT**

**Work plan for the implementation of the Fair Play Social Methodology (incorporating ESG criteria into the club management model)**

1. **Preliminary consideration of the current context of the Foundation / Club**

The situations, needs, strategies, and levels of technical development of each Club / Foundation are very varied. This circumstance requires the FPS team to previously know the current context of each organization to design and outline a personalized work approach that responds to each need.

This is a "basic diagnosis" that we extract from: website information, if applicable, work developed in previous seasons, as well as mainly through a prior videoconference. In this plan, we will jointly determine (Foundations/Clubs - Fair Play Social team): objectives, specific actions, and action schedule.

1. **Chronological order of the work proposal:**
2. Identification of the most significant actors: identification, management, and keys for them to be permanently involved with the organization (internal and external actors).
3. Identification of the organization's material information.
4. Information sources: 1.1 Preparation of the report: "Materiality keys and evaluation and reporting references"; 1.2 Preparation of a materiality matrix of the Foundation/Club.
5. Implementation of the "Social Project Evaluation Methodology". Objective: to refine, optimize, and guide projects towards positive social impacts.
6. "Measure to believe, measure to grow" Notions and support in measuring positive social impacts for the organization (Identification of strategic projects for measurement, criteria for selecting the method, support until the end of the process).
7. Support for the preparation of the Master Plan and Balanced Scorecard (including social performance indicators: ISO 26000, GRI, Law 11/2018, and SDGs). With the refined information from steps 1 to 2.
8. Reporting strategy. Support and accompaniment at three levels:

* First social impact data of projects (depending on the degree of implementation of steps 1 to 4) so that they can be included in the corresponding annual report (sustainability report, non-financial information, etc.).
* To the Foundation's Board of Trustees/Club's Board of Directors: Master Plan and first impact data along with key communication concepts "impact orientation", "social return and social transformation", "social reputation", etc. Suggestions around the start of a communication strategy based on the first results obtained.
* To the most significant actors of the Foundation/Club: the club itself, allied organizations, public administrations, sponsors, investors, etc.

**Final issues:**

A. At the end of each videoconference as well as during the visit (workday), a record will be drawn up and sent to each organization with the issues addressed in it and the corresponding task list. B. Throughout the entire training process, the following professionals will participate, according to their area of expertise:

Organization, coordination, and general promotion of the process: Roberto Fernández Villarino. External coordinator of the Fair Play Social project.

Organization's material information and reporting:

* Victoria Conde. CSR project technician at FUNDACIÓN LALIGA.
* José Andrés Dominguez. External collaborator of the Fair Play Social team at FUNDACIÓN LALIGA. Professor, Dr., university professor of Sociology. Department of Sociology. University of Huelva
* Roberto Fernández Villarino. External Coordinator of the Fair Play Social project

**About FUNDACIÓN LALIGA**

Founded in 1993 and a pioneer in the professional football environment, FUNDACIÓN LALIGA is a private cultural entity, with its own legal personality, non-profit, constituted at the initiative and by unanimous agreement of the LALIGA General Assembly. Its main objective is to channel LALIGA's social action and promote the social responsibility strategies of its clubs and foundations, fostering cooperation between them and multiplying the social transformation power of football to achieve a more just, inclusive, and equal society. Currently, 36 foundations of the 42 football clubs that make up LALIGA are registered. In addition, the Foundation organizes the world's first league for footballers with intellectual disabilities: LALIGA GENUINE.